**What This Privacy Policy Covers**

This policy covers how Kokomo’s treats personal information that Kokomo’s collects and receives, including information related to your past use of Kokomo’s products and services. Personal information is information about you that is personally identifiable like your name, address, email address, or phone number, and that is not otherwise publicly available.  
This policy does not apply to the practices of companies that Kokomo’s sun tanning & Swimwear Outlets Inc. does not own or control, or to people that Kokomo’s does not employ or manage.

Information Collection and Use

General

* Kokomo’s collects personal information when you register with Kokomo’s, when you use our products or services, when you visit our pages or the pages of certain Kokomo’s partners, and when you enter promotions or sweepstakes. We may combine information about you that we have with information we obtain from business partners or other companies.
* When you register, we ask for information such as your name, email address, birth date, gender, zip code, occupation, industry and personal interests. Once you register with Kokomo’s and sign in to our services, you are not anonymous to us.
* Kokomo’s collects information about your transactions with us and with some of our business partners, including information about your use of products and services that we offer.
* Kokomo’s automatically receives and records information on our server logs from your browser, including your IP address, Kokomo’s cookie information and the page you request.
* Kokomo’s may use information for the following general purposes: to customize the advertising and content you see, fulfill your requests for products and services, improve our services, contact you, conduct research, and provide anonymous reporting for internal and external clients.

Children

Kokomo’s will not contact children under age 13 about special offers or for marketing purposes. Kokomo’s does not ask a child under age 13 for more personal information, as a condition of participation, than is reasonably necessary to participate in a given activity or promotion.

Information Sharing and Disclosure

General

Kokomo’s does not rent, sell or share personal information about you with other people or nonaffiliated companies except to provide products or services you’ve requested, when we have your permission or under the following circumstances:

* We provide the information to trusted partners who work on behalf of or with Kokomo’s under confidentiality agreements.
* These companies may use your personal information to help Kokomo’s communicate with you about offers from Kokomo’s and our marketing partners. However, these companies do not have any independent right to share this information.
* We believe it is necessary to share information in order to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Kokomo’s terms of use or as otherwise required by law.
* We transfer information about you if Kokomo’s is acquired by or merged with another company. In this event, Kokomo’s will notify you before information about you is transferred and becomes subject to a different privacy policy.
* Kokomo’s may from time to time display targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view or click on targeted ads meet the targeting criteria – for example, women ages 18-24 from a particular geographic area.
* Kokomo’s does not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad, you are consenting to the possibility that the advertiser will make the assumption that you meet the targeting criteria used to display the ad.

Cookies

Kokomo’s may set and access Kokomo’s cookies on your computer.  
Kokomo’s may let other companies that show advertisements on some of our pages set and access their cookies on your computer. Other companies’ use of their cookies is subject to their own privacy policies, not this one. Advertisers or other companies do not have access to Kokomo’s cookies. Kokomo’s uses Web beacons to access Kokomo’s cookies inside and outside our network of websites and in connection with Kokomo’s products and services.

Kokomo’s Communications

We reserve the right to send you certain communications relating to the Kokomo’s service, such as service announcements, administrative messages and the Kokomo’s Newsletter, which are considered part of your Kokomo’s account, without offering you the opportunity to opt-out of receiving them.

Confidentiality and Security

We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs. We have physical, electronic and procedural safeguards to protect personal information about you. Kokomo’s may update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your Kokomo’s account or by placing a prominent notice on our site.

Questions and Suggestions

If you have questions or suggestions, please contact us at:  
Kokomo’s Suntanning & Swimwear Outlets Inc.  
Attn: Customer Care/Privacy Policy Issues  
555 Murphy Road, Sarnia, Ontario, N7S 5B6  
519-383-1350